WEL2023 PROGRAM

21st CENTURY WOMEN'S ENTREPRENEURSHIP & LEADERSHIP

ANNUAL CONFERENCE

APRIL 21-22, 2023

***23: VIRTUAL TALKS**

Crowne Plaza Madrid Airport, Madrid

Join the Global Women Leaders and Renowned Entrepreneurs

https://exceleve.com/women-entrepreneurship-leadership

WEL2023 Speakers Representations

Luncheon Sponsor

Since 2012, the Iranian American Women Foundation (IAWF) has been empowering and inspiring Iranian American women of all ages and career paths through its nationally recognized annual Women's Leadership Conferences. In addition to these conferences, the IAWF has also expanded its philanthropic efforts to include Rising Leadership programs, mentorship opportunities, and scholarships for young members of the community. Our goal is to provide a platform for professional and personal growth for all IAWF members and those in our local community. We welcome anyone interested in joining us on this journey.

21/04/2023| Day 1 | Friday

Opening Ceremony | Magazine Launch

Tabletop Exhibitions | Networking Breaks, Book Shows

08:00 Conference Magazine Launch, Opening Ceremony Speech by the moderator

Session Chairs Introduction
Sandy Goldstone
The Hearts Way, Australia
Spiritual Mentor/Life Coach, Speaker, Intuitive Energy Worker, Artist. Live..Chang, Australia

Thor Robledo Sandoval
CEO, International Recovery & Collection, Mexico

Keynote Forum

H E. Amb. Dr. Isha Farha Quraishy
Title: Empower Her With Technology
Awardee:
Ms. Universe 2019 - Solidarity
Ms. Middle East 2019
Ms. International 2018
Ms. Kerrala 2018
Founder & CEO IFQ Technologies, Femprenour
Metaverse & Web 0.3 Evangelist, International Speaker

08:30-09:00

Dr. Tina D. Lewis
The 2X Presidential Lifetime Achievement Award
10X Amazon #1 Best Selling Author
Founder, Global Women Speakers & #Sunday Speaker Series

09:00-09:30

Karissa J Adkins
Award Winning International Speaker, CEO & Founder of 365DailyHustle, 2X International Best-Selling Author, and the Queen of Habit Change
Title: The Path to Financial Freedom: How to Recession-Proof Your Business

09:30-10:00

Keynote Forum

Natasha Vaswani
Leading expert for Female Entrepreneurial Coaches To Generate Consistent High-ticket Sales, Barcelona, Spain
Title: Building a lifestyle business you love as a female entrepreneur

10:00-10:30

Debra Jonasson Young
I.H. Asper Executive Director for Entrepreneurship
Stu Clark Centre for Entrepreneurship
University of Manitoba, Canada
Title: The Women Entrepreneurship Knowledge Hub – Canadian Government Strategy on Increasing Women's Entrepreneurship In Canada

10:30-11:00

Refreshment Break and Networking @ 11:00-11:25

Ugo Chijiutomi
(NLP) Practitioner, (EFT) Practitioner, UK
Title: Unleash the Eagle within You

11:25-11:45

Session 1

Yamilca Rodriguez
TEDx Speaker, Podcaster, Author and Brand Consultant
Founder, The Archetype Method, Personal Branding
Title: The Art to Creating Fame

11:45-12:05

Heather LaFond
Mindset & Empowerment Coach, SOAR WELLNESS LLC, USA
Title : You Are Limitless

12:05-12:25

Dawn Benjamin Sistah
Spiritual Life Coach, CEO, Sistah Encourage Me, USA
Title: Faith Washes My Fear to My Fortune: Faith-Vs-Fear

12:25-12:45

Dr. Erica Sheffield
Anchored 2 Teach, LLC, USA
Title: The Purpose Behind the Pain…Can You Relate?

12:45-13:05

Lunch Break and Networking @ 13:05-13:45

Lunch Sponsor | IAWF, Iranian American Women Foundation, USA

Abdelrahman Ash
International sports and health association, UAE
Title: W.T.S Going on with your life?

13:45-14:05

Vimi Seeramsingh
Founder Saphalta Services Global, LLC USA
Transformation Strategist
Coach Consultant Speaker
#1 International Bestselling Author on Amazon
2022-2023 Marquis Who's Who in America
Title: Balance is not an opposition

14:05-14:25

Clara Capano
International Speaker, Best Selling Author and Award Winning Educator. Executive Producer/Creator, The Working Woman's Channel and Living Real TV
Title: Empowering Women in Business create Success on their Terms

14:25-14:45

Rochel Marie Lawson, RN, AHP, CMS
President, All Day Cable, Inc., San Jose California
Founder, Blissful Living 4 U, San Antonio, USA
The Queen of Feeling Fabulous
The host of Blissful Living Podcast
#1 International Best Selling Author
Title: Unlocking The Unlimited Possibilities for Sustained Business Success

14:45-15:05

Bea Hackula
President, Africa for Africa Women, South Africa
Title: Leadership and Governance- Building a Legacy

15:05-15:25

Refreshments Networking @ 15:25-15:40

Plenary Forum

Mariam Khosravani
Founder & CEO, IAWF (Iranian American Women Foundation), USA
Title: How Women can inspire and empower each other Globally

15:40-16:10

Session Chairs Introduction
Megan McDonough
CEO, Fox Studio, USA

Session 2

Demi Paterson
Confidenthappywomen, Australia
Title: How to have it all as a woman entrepreneur

16:10-16:30

Pauline Kirk
Founder, Femvestors Global, Singapore
Title: How to become Financially Fabulous in 2023 and beyond

16:30-16:50

Dr. Judy Wright
Co- Host, The Queens on Call podcast, USA
Title: Self-care = Healthcare: You do not have the luxury to put yourself on the back burner

16:50-17:10

Rima Rafeh
The Rafeh Group, USA
Title: The 5 steps for self discovery to pave your path to success

17:10-17:30

Philip J. Aust
University of Oklahoma, USA
Title: Michael Scott and Authentic Leadership: What we learn about leadership from The Office

17:30-17:50

Closing Remarks

22/04/2023| Day 2 | Saturday

Tabletop Exhibitions Full Day | Networking Breaks

Panel Discussion:

"Women's empowerment and mentoring"

09:00-10:00

Panel Chair :

Mariam Khosravani
Founder & CEO, IAWF (Iranian American Women Foundation), USA
Talk: Women's Empowerment and Mentoring

Bea Hackula*
President, Africa for Africa Women, South Africa

Karissa J Adkins
Award Winning International Speaker, CEO & Founder of 365DailyHustle, 2X International Best-Selling Author, and the Queen of Habit Change

Joy Ogbemudia
Leeds Beckett University, UK

H E. Amb. Dr. Isha Farha Quraishy
Title: Empower Her With Technology
Awardee:
Ms. Universe 2019 - Solidarity
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Ms. International 2018
Ms. Kerrala 2018
Founder & CEO IFQ Technologies, Femprenour
Metaverse & Web 0.3 Evangelist, International Speaker

Joint Talk

Chair Introduction
Megan McDonough, CEO, Fox Studio, USA

Dr. Anika Davis
CEO, Winning Results, USA
&
Dr. Banafsheh Azizi
Leadership, Organizational Development,
Non-Profit Management Expert
Consultant and Founder of TuBee, Middle East
Title : The Values Leadership Connection: Understanding the Synergistic Relationship between Professional Values and Organizational Values

10:00-10:20

Sandy Goldstone
The Hearts Way, Australia
Spiritual Mentor/Life Coach, Speaker
Intuitive Energy Worker, Artist. Live..Chang, Australia
Title: Inner Guiding Lights for True–Self Leadership

10:20-10:40

Refreshments & Networking @ 10:40-11:00

PANEL DISCUSSIONS

Women in Building Strong and Profitable Organizations

11:00-12:00

Demi Paterson, Confident, happy women, Australia

Dame Isabel Jiménez, Chairwoman, MVD Invest Group SA
Amb. Pacific Rim Chamber of Commerce & Business Council
Investor, Humanitarian Panama, UAE

Karissa J Adkins
Award Winning International Speaker, CEO & Founder of 365DailyHustle, 2X International Best-Selling Author, and the Queen of Habit Change

Pauline Kirk
Founder, Femvestors Global, Singapore

Dr. Tina D. Lewis
The 2X Presidential Lifetime Achievement Award
10X Amazon #1 Best Selling Author
Founder, Global Women Speakers & #Sunday Speaker Series

Adaobi Ezeadum
Founder, The Empowered Sapiens Mulier Initiative, Nigeria

Refreshments & Networking

Ngozi Oyewole
BoardChair/CEO
Strategic Women and Youth Institute (SWYI), Nigeria
Title: The Role Of The Youth Entrepreneurial Skills & Policy Making

12:00-12:20

Marina Tognetti
Founder, CEO, Myngle, The Netherlands
Title: Women can have different perceptions of risk-successful entrepreneurs are calculated risk takers

12:20-12:40

Dr. Tinuade Adekunbi Ojo
Institute for Pan African Thought and Conversation (IPATC) &
The 4DPRU, University of Johannesburg, South Africa
Title: Dynamics of African Women Entrepreneurs and Leadership: Policies and Inclusive Approach

12:40-13:00

Lunch Break and Networking @ 13:00-13:45

Lunch Sponsor | IAWF, Iranian American Women Foundation, USA

Thor Robledo Sandoval
CEO, International Recovery & Collection, Mexico
Title: Importance of the inclusion of the women in the financial world

13:45-14:05

Dr. Vincent Edward Oluwole Adejumo
University of Florida, USA
Title: Diversity, Inclusion and Belonging

14:05-14:25

Ann Bayly-Bruneel RP
SEP, RCAT, OATR, Canada
Heart-Sight Psychotherapy
Title: Transformational Leading & Embodied Radical Compassion

14:25-14:50

Silvia Ayuso
Global Transformational Leadership Expert, Author, Speaker, Success Coach for Women, Spain
Title: Use your voice, become unstoppable

14:50-15:10

Chair Introduction

Megan McDonough
CEO, Fox Studio, USA
Title: Unlocking your Creative Genius to grow to six figure

15:10-15:30

Carla L Kuesten
Principal Consultant
Kuesten Sensory Perception Research LLC, USA
Title:The Feminine Wild…Let's Talk Menopause

15:30-15:50

Exclusive Networking Session, Coffee Break @ 15:50-16:10

Milkia Waller
CEO, Milki Way Cosmetics & Skincare, USA

16:10-16:30

Adaobi Ezeadum
Founder, The Empowered Sapiens Mulier Initiative, Nigeria
Title: Women Economic Empowerment- A precursor to building a more sustainable society (Nigeria as a case study)

16:30-16:50

Joy Ogbemudia
Leeds Beckett University, UK
Title: Nigerian Women Entrepreneurs in the UK: A Systematic Literature Review

16:50-17:10

Saresa M Cooper
Curated by Confidence, Inc.
Confidence, Beauty & Energetic; Consulting, Coaching & Curation, USA

17:10-17:30

Leslie Lew
Founder, Reclaiming Your Courage, USA
A Trauma-Informed Self-Defense Coach,
International best-selling author and speaker
Title: Empowering Women Through Self Defense

17:30-17:50

Juan Camilo Velez Leon
Founder, Comunidadcec
CEO, Alive Vivosporjesus Publisher, Editorial Harvest Mentor, Elreyjesus, Spain
Title: The 9 Steps of Public Speaking

17:50-18:10

Closing Ceremony

Virtual Talks | Sunday | April 23 2023

Central European Time (CET) Time Zone

Keynote Talk

Time Slot, 09:00-09:20 CET | Presenters Local Time17:00-17:20
Kiani Mils,
Kianimills.com, Australia
Title: Mindset & Skillset To Build A 7 Figure Business

Video Talk: Time Slot; 09:20-9:40
Judy Ryan
CEO and Founder, LifeWork Systems, USA
Title: Addressing Employee Burnout: Are You Solving the Right Problem

CET 09:40-10:00 | Presenters Local Time: 09:40-10:00
Laura Villanueva-Moya
Doctor of Psychology, Gender & Psychosocial Lab, Spain
Title: Investigation GroupPsychology of Social Problems (HUM289)

CET 10:00-10:20 | Presenters Time | CET 10:00-10:20
Phetso Ntsowe
Transformational Leader & Coach | Women Leadership | Aspiring Philanthropist | Social Entrepreneur Republic of Botswana
Title: Women Empowerment Through Entrepreneurship

CET 10:20-10:40 | Presenters Time | CET 10:20-10:40
Dr. Anan m . Abuhummour
Yarmouk University, Jordan, Associate professor of Public Policy and Administration, Irbid, Jordan

CET 10:40-11:00 | Presenters Time CET 08:40-9:00
Melanie Dragovich
Spiritual Healer and Wellbeing Coach, New Zealand (www.melaniedragovich.com)
Title: The Power to Heal by Practising Healthy Energy Flow in Mind, Body, and Spirit

CET 11:00-11:20 | Presenters Time | CET 18:30-18:50
Simone Obrien
Speaker, Domestic violence survivor
Advocate for Women Affected by domestic violence, Australia
Title: Red Flags In Domestic Violence

CET 11:20-11:40, Presenters Local Time: 11:20-11:40
Janine Zitianellis
Monarch Business School, Switzerland
Title: An evaluation of big data technologies and clinical trial patient recruitment

CET 11:40-12:00 PM | Presenters Time | 9:40-10:00
Dr.Genevieve Pearl Duncan Obuobi
Lead Consultant, Tarragon Edge Limited, Ghana

Break @ 12:00-12:20

CET 12:00-12:40 | Presenters Time | 10:00AM-10:20 AM
Nicole Farrell
CEO, Public Relations Consultant, Image & Reputation Coach/ Personal Stylist Au Courant EventZ, Tobago
Title: Pivoting The Perspectives of Public Relations With Traditional & Pop Culture In The 2020s

CET 12:40-13:00 | Presenters Time | CET 11:40-12:00
Ruth Olowosile
Lagos Portal Curator - Museum for the United Nations - UN Live | Executive Director, SGE Initiative | Head of Programs and Sustainability, ANGA | Sustainability and Social Impact Expert
Title: Personal Development And Transformational Self Discovery For Sustainable Impact

CET 13:15-13:35 | Presenters Time | 07:15-7:35
Rosaline Gordon
Gordon Group Financial Services, USA
Title: The Power Of Planning

CET 13:35-14:00 | Presenters Local Time: 07:35-8:00 AM
Dr. Shamonia Wimberly
CEO, Founder, Shakyra Renee Jewelry Collection & Success Strategist Institute, USA
Title: How to Successfully move from stagnation, delay and setback to breakthroughs. The Roadmap to Destiny

CET 14:00-14:20 | Presenters Local Time: 08:00-08:20
Normanie Ricks
Achieve Vision Center, USA
Title: Building A Brand, Leaving A Legacy

CET 14:20-14:40 | Presenters Time | 08:20AM-08:40 AM
Paulina Chotrova
Achieve Vision Center, USA
Title: Deeptech And Women Entrepreneurs: Leading The Way In Innovation

CET 14:40-15:00 | Presenters Time | 08:40-09:00 AM
Tracey Welson-Rossman
Founder TechGirlz, Founding member,
Chief Marketing Officer Chariot Solutions, USA
Title: The Potential and Pitfalls of Data-Driven Health

CET 15:00-15:20 | Presenters Time | 09:00AM-09:20 AM
Millen Livis, M.S., M.B.A
Founder, MILLENaire Method for creating Financial Independence
Speaker, Mentor, Author &CEO "Dare to Change Life"
Bests Selling books "A Shift Toward Abundance"
"A Shift Toward Purpose" (Amazon), USA
Title: How to Map Your Path to Financial Independence

CET 15:20-15:40 | Presenters Time | 9:20-9:40 AM
Ewa J. Kleczyk
Senior Vice President, Analytics & Data Operations Target RWE, Durham, The University of Maine, USA
Distinguished Professional (Women of Distinction Magazine)
Title: The Power of Women's Networks at the Place of Work

Time Slot: 15:40-16:00 | Presenters Local Time: 15:40-16:00
Sarah Luyele Njamu
Compu-Connect Education, South Africa
Title: Women, Technology and the Future of Work for Women

Time Slot: 16:00-16:20 | Presenters Local Time: 15:00-15:20
Omu Olisa Obilor FIMC, Nigeria
Founding member, The John Maxwell Team
Neuroencoding specialist, TEDx Speaker,
Executive Director & National Trainer for Business Network International (BNI)
https://www.thrivewithomu.com https://www.omuobilor.com
Nigeria

Time Slot: 16:20-16:40 | Presenters Local Time: 10:20-10:40
Elaina Nkwocha
Louisiana State University USA

Time Slot: 16: 40-17:00 | Presenters local time: 15:40-16:00
Betty Encinales
Turning your Passion into your Profession